



COMMONWEALTH BUREAU OF CENSUS AND STATISTICS

SIXTH FLOOR,  
PRUDENTIAL BUILDING,  
195 NORTH TERRACE,  
ADELAIDE

WHOLESALE SALES OF WINE AND SPIRITS

SOUTH AUSTRALIA

DECEMBER QUARTER 1964

Details of wholesale sales of wine and spirits in South Australia during the six months ended 31st December 1964 and in the corresponding period of 1963 have been compiled from returns from winemakers and wholesalers and relate to their operations in this State. They cover sales (both local and interstate) made from stocks held in South Australian wineries, depots, bulk stores, etc., but exclude overseas exports, purchases for ships' stores, and sales to merchants and winemakers for re-sale.

These figures should not be regarded as showing actual consumption in South Australia because they include sales to retailers and consumers in other States and exclude purchases from other States by South Australian retailers and consumers.

TABLE 1 - WHOLESALE SALES OF WINE, SOUTH AUSTRALIA

Type	Australian and Imported Wine			
	Quarter ended			
	Sept. 1963	Dec. 1963	Sept. 1964	Dec. 1964
	'000 Gallons			
Sherry - Dry	36.5	35.1	36.6	40.0
Sweet	184.4	164.5	177.0	174.5
Dessert wine - Sweet white	61.1	51.1	54.9	56.6
Sweet red	167.1	129.5	165.9	147.4
Table wine - Dry white	51.8	74.8	60.3	73.9
Dry red	121.2	97.9	r 110.6	110.5
Other (a)	58.4	101.0	64.8	116.8
Wine cocktails, etc. (b)	5.0	7.8	r 6.1	8.3
Vermouth	6.6	8.0	6.5	8.6

(a) Includes sparkling wine.

(b) Includes aperitif wine and tonic wine.

TABLE 2 - WHOLESALE SALES OF SPIRITS, SOUTH AUSTRALIA

Type	Australian				Imported			
	Quarter ended				Quarter ended			
	Sept. 1963	Dec. 1963	Sept. 1964	Dec. 1964	Sept. 1963	Dec. 1963	Sept. 1964	Dec. 1964
	'000 Proof Gallons				'000 Proof Gallons			
Brandy	41.3	40.4	45.1	44.7	0.9	1.0	1.7	1.9
Gin	5.4	7.4	6.0	7.4	1.3	2.1	1.3	2.0
Liqueurs	2.1	3.9	r 3.1	4.7	0.6	0.9	0.8	1.1
Rum	3.4	1.1	3.4	(a) 3.1	(b)	(b)	(b)	(a)
Vodka	2.4	2.7	4.1	(a) 5.1	(b)	(b)	(b)	(a)
Whisky	10.9	9.4	10.9	10.5	17.8	20.6	20.4	25.3

(a) Imported spirits included with sales of Australian spirits. (b) Not available.  
r—Revised.

D.L.J. AITCHISON  
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